

About Packworks

Packworks is a technology company focused on helping the millions of micro-entrepreneurs in Southeast Asia run their businesses via an easy-to-use app that allows store owners to process customer orders, keep track of transactions, manage store inventory, and can even facilitate delivery for customers.

Packworks empowers the sari-sari stores in the Philippines through scalable and accessible technology. Our team of dedicated developers, programmers, and technicians work to put the power back into hands of the people at the heart of Filipino communities by providing them digital opportunities previously only available to big companies.

By bringing technology-based solutions to one million Filipino sari-sari stores, Packworks is driving toward a more progressive, connected, and inclusive Philippines.

Our Story

Packworks was founded in 2018 and it started out as a solution for multinational companies in the Philippines to connect with neighborhood stores, and has now transformed into a way out of poverty for the millions of sari-sari store owners across the country.

Started as a motorcycle journey in bringing solar panels to isolated communities, founders Hubert Yap, Bing Tan, and Ibba Bernardo came up with the idea of helping micro-entrepreneurs by bringing scalable and accessible technology to them.

Witnessing firsthand the challenges brought by limited access to sari-sari store owners, especially in far-flung places, they promised to share their technical know-how and inspire them to shift from analog processes to using technology.

When founders Bing Tan, Ibba Bernardo, and Hubert Yap agreed to work on a platform to help sari sari store owners take control of their financial freedom, they didn't anticipate how crucial inclusive technology would be.

They threw out the plat-fin design rulebook, choosing instead to make an app that their audience understood.

They got to understand them, their loves, their hates, and their dreams for the future. Packworks as a platform is infused with these people, and is dedicated to helping them understand their full potential.